

Resolution No. 13 February 16, 2016

Approving The Execution Of A Contract In Excess Of \$50,000.00 Entered Into By The County – Focus Media Inc – Department of Tourism

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman Maloney and Legislators Berky, Delaune, Lapp, Litts, Maio and Rodriguez), and The Ways and Means Committee (Chairman Gerentine and Legislators Allen, Bartels, Belfiglio, Briggs, Maio, and Maloney)

Chairman of the Economic Development, Tourism, Housing, Planning, and Transit Committee, James F. Maloney, and Deputy Chairman Hector Rodriguez offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract for execution by the County with Focus Media has been submitted for approval by the Ulster County Legislature, which is described below:

Tourism	Focus Media Inc	2016-00000103 - Development of a comprehensive marketing plan for Ulster County, to include but not be limited to, establishment and growth of Ulster County as a brand, development of an advertising plan, creation of collateral and continuation of current marketing vehicles to bring growth of tourism into Ulster County.	100% County	RFP	1/1/16 - 12/31/16	\$313,852.00
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WHEREAS, said contract has been reviewed by the Contract Manager, County Attorney’s Office, Director of Purchasing, and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract, and hereby approves the contract in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and move its adoption.

ADOPTED AS AMENDED BY THE FOLLOWING VOTE:

AYES: 18 NOES: 0
(Absent: Legislators Briggs, Fabiano, Gerentine, Maloney, and Roberts)

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No Action Taken in the Economic Development, Tourism, Housing, Planning, and
Transit Committee on January 19, 2016

Passed Committee: Economic Development, Tourism, Housing, Planning, and
Transit on February 4, 2016

Passed Committee: Ways and Means on February 16, 2016

FINANCIAL IMPACT:

\$313,852.00 – 2016 APPROPRIATION DOLLARS

Legislator Bartels motioned, seconded by Legislator Rodriguez, to amend the
contract by striking Section IV of Schedule B.

MOTION ADOPTED BY THE FOLLOWING VOTE:

AYES: 16 NOES: 2
(Noes: Legislators John Parete and Richard Parete)
(Absent: Legislators Briggs, Fabiano, Gerentine,
Maloney, and Roberts)

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STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 16th Day of February in the year Two Thousand and Sixteen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 17th Day of February in the year Two Thousand and Sixteen.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this
17th Day of February, 2016.

Returned unsigned by the County Executive and
deemed adopted this 26th Day of February, 2016.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

|unsigned|
Michael P. Hein, County Executive